

## Biden administration unveils stricter auto standards to speed electric shift

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"The EPA caved to pressure from Big Auto, Big Oil and car dealers and riddled the plan with loopholes big enough to drive a Ford F150 through," Becker said. "The weaker rule means cars and pickups spew more pollution, oil companies keep socking consumers at the pump, and automakers keep wielding well-practiced delay tactics."

The plan aims for a nearly 50% drop in fleet-wide emissions in 2032 compared with 2026 through higher, but the rules are moderated compared with preliminary standards unveiled last year.

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President Joe Biden's administration announced Wednesday, March 20, revised pollution standards for cars and trucks meant to accelerate the American auto industry's shift to electric to mitigate climate change. The rules set ambitious emission reductions for 2032 but are moderated somewhat compared with preliminary standards unveiled last April.

Following carmaker criticism, the final rules give manufacturers greater flexibility and ease the benchmarks in the first three years. Those shifts were criticized as a sop to corporations from at least one environmental group, even as the final rule won praise from other leading NGOs focused on climate change.

The final rules – which were described by an administration official as "the strongest ever" and would likely be undone if Republican Donald Trump defeats Biden in November – still require a nearly 50% drop in fleet-wide emissions in 2032 compared with 2026 through increased sales of electric vehicles (EVs) and low-emission autos.

The rules, which dovetail with other key Biden programs to build more EV charging stations and manufacturing facilities and incentivize EV sales, establish the environment as a significant point of difference in the 2024 presidential election.

Trump has mocked climate change as a problem and cast the transition to EVs as a job-killer that will benefit China at the expense of American workers.

Biden argues that US auto builders need to take the lead in the expanding EV market. "I brought together American automakers. I brought together American autoworkers," said Biden in a statement. "Together, we've made historic progress." Alluding to his target set three years ago that 50% of new vehicles in 2030 would be EVs, Biden predicted "we'll meet my goal for 2030 and race forward in the years ahead."

## Industry given more time

EVs accounted for 7.6% in 2023 sales, up from 5.9% in 2022, according to Cox Automotive. The original proposal had envisioned the EV share surging to as much as 67% of new vehicle sales by 2032.

Carmakers, which are midway through sweeping, multi-billion-dollar investments to build more EV capacity, criticized the initial standards as overly stringent. They cited the limited state of charging capacity in the United States that has dampened consumer demand, as well as difficulties in supply of metals and other raw materials for EV batteries.

Following input from the auto industry, organized labor and auto dealerships, Biden administration officials decided to allow manufacturers a "variety of pathways" to reaching the standard, a senior official said Tuesday. This path could include a mix of EVs, conventional but more fuel-efficient engines, and plug-in hybrid vehicles, which have seen a rise in demand of late.

Biden administration officials opted to soften year-to-year emissions improvements in the 2027-2030 period, while maintaining the same target in 2032. The final standards set a fleet-wide target of 85 grams of carbon dioxide in 2032, down from 170 in 2027, according to an administration fact sheet.

## Too many 'loopholes'?

Moderating the targets in these first three years "was the right call," said John Bozzella, president of the Alliance for Automotive Innovation, a Washington lobby representing carmakers. "These adjusted EV targets – still a stretch goal – should give the market and supply chains a chance to catch up," said Bozzella, adding that the extra time will allow more EV charging stations to come on-line.

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